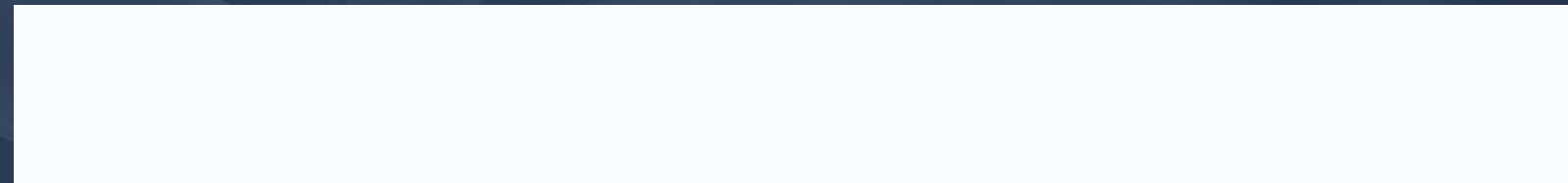




PNI IN RESPONSE TO CALLS FOR POLICE REFORM



POLICE CHIEF MARIS HEROLD
BOULDER, COLORADO

EARLY AMBITIONS



SOCIAL
WORKER

POLICE
OFFICER



**THE STRENGTH OF A
DEMOCRACY AND THE QUALITY
OF LIFE ENJOYED BY ITS
CITIZENS ARE DETERMINED IN
LARGE MEASURE BY THE
ABILITY OF THE POLICE TO
DISCHARGE THEIR DUTIES**



~ Herman Goldstein,
Father of Problem-
Oriented Policing

PNI OUTCOMES



EFFECTIVE



ETHICAL



EQUITABLE

PNI AND PERCEPTIONS OF FAIRNESS

MR. BUBBLES

POLICE ARE NEEDED

Vulnerable communities are disproportionately impacted by harmful people and places

POLICE ARE SUPPORTED

Community wants police to focus on the small number of people and places causing harm,

POLICE CAN BUILD TRUST

Effective strategies require transparency and partnerships



KEY TO POLICE REFORM

THE CRIME REDUCTION STRATEGIES WE CHOOSE